



SHORELINE MEDIA GROUP  
9100 Baldrige Rd. Ste 10319  
Pensacola FL. 32514  
ShorelineMediaGroup.com

**2025 RATES**  
*Effective February 1, 2025*

Rates apply to both residential and commercial properties and based on heated /cooled sq. footage as reflected in the MLS or as reflected in the property appraisers office.

**REAL ESTATE  
PHOTOGRAPHY**

	General Listing / Licensing	With Copyright (If Needed)
Up to 1600 Sq. Ft.	\$ 155.00	\$ 250.00
1601 to 2500 Sq. Ft.	\$ 170.00	\$ 265.00
2501 to 3500 Sq. Ft.	\$ 195.00	\$ 280.00
3501 to 4500 Sq. Ft.	\$ 215.00	\$ 310.00
4501 to 5500 Sq. Ft.	\$ 240.00	\$ 410.00

**Per Listing Rate (Licensing):** Procuring agents / brokerages are licensed to use photos in MLS and any advertising (online or print) for the full listing term of the property or until the property sells. Resale of photos to third parties, Re-use of images on other listings or ongoing commercial use **is strictly prohibited.**

**Copyright Rate:** Purchaser of photography **shall own** the photography. Full Copyright. This is recommended for builders /contractors / real estate companies wishing to use photography for ongoing marketing purposes or for ongoing website marketing.

Call for custom rates over 5500 Sq. Ft.

**Virtual Tours     \$35.00**

We are an authorized affiliate of Tourbuzz Virtual Tours. We will build a tour using the existing photography with both branded and non-branded links for use both on and off MLS. Great for Social Media.

**PAYMENT:**

We accept cash, checks and all major credit cards. Checks should be made out to: Shoreline Media Group.

**Digital E-Flyers    \$25.00 (Free w/ photography session)**

Upon request, we can develop an online digital flyer for property / business promotions. Flyer artwork is branded to the agent / company.



**Virtual Production   \*Call\***

**OUT OF AREA SERVICE (MILEAGE FEE)**

\$30.00 base fee + 0.56 per mile over 30 miles one way.  
Fee only applies to all areas beyond 30 miles (one-way) from studio address at 9100 Baldrige Dr. in Pensacola.

VISIT US ONLINE:  
**SHORELINEMEDIAGROUP.COM**